



Content Management Features & Benefits

Content Publishing Features

01 Feedback Forms

Use the drag-and-drop wizard to create feedback forms and then add them to your website. Responses are saved in your control panel and can be exported to Microsoft Excel.

02 SEO Customisation

Make your website 100% SEO-friendly by specifying SEO title, keyword and description options for content types. All automatically generated URLs are also search engine friendly.

03 Easily Upload Images

The built-in image manager makes it easy to upload multiple images at once. You can also rename and delete images too.

04 Browser-Based Content Authoring

It's easy to create new content for your website. Simply choose the type of content you want to create and then type in the details.

- Point-and-click editing
- Rich text formatting
- Paste from Microsoft Word
- Add lists and links
- Upload, insert & resize images
- Change text colors
- Change font size and family
- Switch to full screen editing
- Align and justify paragraphs
- Complete undo/redo support
- Advanced users can edit HTML

05 One Click Lead Capture Forms

Create contact forms and add them to any page on your website in seconds. When a visitor fills out your contact form their information will be sent to any email address you like. You can capture leads for:

- Your sales team
- Upcoming events
- Partnership inquiries
- Prospects and leads

06 Photo Galleries

Upload dozens or even thousands of photos at once and then add the gallery to your website.

07 Custom Build Menus/Lists

Use the menu/list wizard to create a list of items (such as web pages or recent press releases) and then use the drag and drop layout editor to position the list anywhere on your website.

08 Start & Expiry Dates

Use the content expiry options to publish content between, from or to a specific date - perfect for publishing information on time sensitive events such as dinners and conferences.

09 RSS Feeds Galore

RSS feeds can be created and displayed for any content, any menu and any list you create and display on your website. You can even disable RSS feeds on specific content types.



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Content Publishing Features continued...

10 Content Caching

You can choose flexible caching options on a per content-type basis. By default content is cached for one day but this can be disabled or changed from the control panel.

11 Calendars & Events

Create a calendar full of events and display it on your website. You can even limit which staff members can modify your calendar.

12 Custom Content Types

Use the built-in content types (articles, blogs, news, web pages) or create your own using the visual form designer. No HTML required.

13 Custom Content Views

Create your own views (or saved searches) to quickly access and edit specific content from the control panel in just one click.

14 WYSIWYG HTML Editing

Create content using the built-in WYSIWYG HTML editor. It supports paste from Word, rich text formatting, links, images and more.

15 Categorise Content

Easily categorise content into categories with unlimited sub-categories. You can then create filters to choose how content should appear on your website.

16 Assign Authors to Content

Multiple users can collaborate on a single piece of content and they will be listed as the authors of the content.

17 Custom URL Structures

Each content type you create can have its own custom URL structure. Simply choose the format of the URL, use the available placeholders and your URLs are updated.



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Multi-User Features

01 Multiple User Accounts

Create multiple user accounts, each with their own login details and permissions.

02 User Groups With Permissions

Create multiple user groups, each with their own permissions right down to the item level.

The flexible allow/deny logic makes it easy to create accounts for content contributors, managers and super users - in fact anyone in your organisation who needs to contribute to your website in any way.

03 All/Own/Specific Items

User groups can be setup with flexible access types including full control, create new, delete, edit and approve.

04 Workflow Approval System

Content can be set to require approval before being published on the website. You can set some content types (such as press releases and staff profiles) to require approval and allow others (such as blog posts and videos) to be published immediately.

05 Active/Inactive Users

Easily disable a user account with one click from the control panel. Once disabled, the user will no longer be able to login and make changes to your website.

06 Users in Multiple Groups

A user can belong to multiple groups if required. In fact, a user can be in as many groups as required, simply by selecting the groups when you create/edit their profile.



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Search Engine Optimisation Features

01 SEO Optimised

The website structure was designed from the ground up by search engine optimisation experts.

All templates make proper use of heading tags, alt tags, meta details, etc. Templates are tableless in design and are crafted to help your website rank favorably in all major search engines.

02 Per-Page Optimisation

You can specify the page title and meta data for every category and page on your website, giving you complete control over the keywords you want to rank for.

03 SEO-Friendly Links

All pages on your website use SEO-friendly links which make it easy for search engine spiders to find and then index the content of your pages.

Links are not prefixed with keywords such as /articles/ or /blogs/ - the title of the content item is the only thing which appears in the URL, such as:

<http://www.example.com/my-title-text-goes-here.html>

This increases keyword proximity in URLs and helps you rank better in all search engines. Spaces are replaced with dashes for optimal ranking.



Content Management Features & Benefits

Included Modules

01 Email to Friend

Make it easy for visitors to share content on your website with the "Email to Friend" form.

02 Related Links

Publish a list of related links for a content item to provide visitors with further reading.

03 Resource Box

Publish more information about an article, press release, etc in the resource box.

04 Anchor Images

An anchor or "teaser" image can be added to any content item, similar to CNN.com

05 YouTube Videos

Paste in the link to a YouTube video and it will automatically be embedded in an article, web page, blog, etc on your website.

06 Google Analytics

Track the number, location, referrals and bounce rate of visitors on your website with Google Analytics integration.

07 Contact Form

Lets visitors fill in a basic contact form. Their details will then be emailed to you.

08 Attachments

Allows you to upload attachments and display them on your web site for download when creating new content.

09 Twitter

Easily add a "Follow us on Twitter" link to your website. You can also show recent tweets from multiple Twitter accounts anywhere on your website.

10 Podcasting

Podcasting from your website is easy. You can upload your podcast as an MP3 file or link to it on another website. You can also add your podcast to iTunes using the point and click instructions.

11 Comments

Build a conversation right from your website by adding a threaded commenting system to any piece of content. You have auto-approve or manually approve new comments.

You can also reduce comment spam with CAPTCHA, and visitors can be notified via email when their comment is approved or when someone replies. What a great way to increase the stickiness of your website.



Knowledge Manager Features & Benefits

Knowledge Manager Solution

Publish

Share knowledge, including Microsoft Office documents and PDF files from your web browser.

Workflow

Create permission-based workflows for publishing and updating knowledge items.

LDAP Integration

Integrate users and groups from Microsoft Active Directory, Novell eDirectory, etc.

Feedback

Various feedback mechanisms help to improve quality of knowledge including "helpful" ratings.

Attachments

Attach files to articles and search the contents of Microsoft Office and PDF attachments easily.

Publish Dates

Set start/expiry dates to show time-sensitive knowledge items only when required.

Active Response

Provide commonly requested knowledge in response to search words as they are typed.

Quick Add & Edit

Add new knowledge and change existing entries while browsing your knowledge base.

Search

Fast search of knowledge items including META data, custom fields and attachments.

Syndicate

Share content via RSS with automatic syndication of categories, hot topics, etc.

Themes

Choose from included themes or integrate into your existing website or intranet design.

Users

Multiple user accounts which can be assigned to local or LDAP groups.

Print

Printer friendly versions of all knowledge items are only a click away.

PDF Export

Export knowledge items into PDF format for printing or archiving in just one click.

Email

Send links to knowledge items via email to friends, customers or associates.

Backups

Backup your entire knowledge base in just a few clicks from the control panel.

Related Knowledge Items

Related knowledge items are detected and shown automatically to facilitate easy browsing.

Custom Fields

Create, assign, filter and search unlimited custom data fields for knowledge items.

Statistics

Get a complete overview of how customers, staff and partners are using your knowledge base.

Import

Import existing knowledge items using the CSV-based import wizard.

Groups

Flexible group-based permissions for granular control over your entire knowledge base.